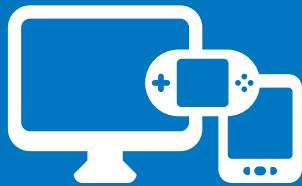




Regain Focus.
Tame the Visual Noise.

RECHARGE



Our indoor world has changed. High-efficiency compact fluorescent and LED lighting have replaced inefficient incandescent bulbs. The use of digital devices has dramatically increased with the use of smartphones, tablets and computers. The light transmitted by these screens are full of visual noise or high-energy light waves (HEV) that are just beyond the visible spectrum.

Visual noise can elevate the stress on our eyes to problematic levels, causing headaches, loss of focus, blurred vision and eventually overall eye fatigue or Digital Eye Strain (DES).

New technology means new solutions for patients. RechargeSM helps better meet the vision and comfort needs of a fast changing, mobile information-accessing population. Recharge is the perfect match to package with new-media lens designs like TACT BKS and Sync BKS.

Recharge reduces harmful blue light by 10 percent compared to conventional AR treated lenses and by up to 30 percent through a combination of absorption by the lens material and reflection. The treatment optimizes transparency, and has the same scratch resistance properties that our ECPs have come to expect from HOYA AR Treatments. Offering an overall treatment that repels scratches, glare, water, dirt, and protection against harmful blue light.



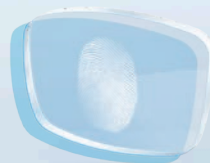
• scratch resistant



• anti-reflective



• water repellent



• dirt repellent



